



**FOR IMMEDIATE RELEASE**  
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## **Appalachian Harley-Davidson, Laguna Pointe Salon and Day Resort and Clear Channel Radio Host Pamper Me Pink Survivor Contest & Cruisin' For Boobies 50's Style Event**

### **Proceeds Benefit Feel Your Boobies Foundation**

6695 CARLISLE PIKE, MECHANICSBURG, PA (October 2, 2010 – 12 – 6 pm) –in honor of breast cancer awareness month, Appalachian Harley-Davidson will host a 50's Style Event complete with Oldies Music, "Hot" Car Cruise-In, Burgers-Shakes-Fries and "Tickled Pink" Quarter Auction. Meanwhile, Laguna Pointe Salon and Day Resort will pamper a lucky winner of the "Pamper Me Pink Survivor Contest" with day long Laguna Destination Journey. Proceeds from the Cruisin' for Boobies event benefit the Feel Your Boobies Foundation. For more details go to [www.appalachianharley-davidson.com](http://www.appalachianharley-davidson.com).

Whoever said winning isn't everything; probably wasn't fighting breast cancer. Prior to the event, the public will have an opportunity to nominate a loved one who *has* fought that battle and won, to be "**Pampered Pink**" for a day. Nominations accepted Sept. 1<sup>st</sup> through Sept. 17<sup>th</sup> at Clear Channel Broadcasting Station websites [www.boobradio.com](http://www.boobradio.com); [www.river973.com](http://www.river973.com); [www.993kissfm.com](http://www.993kissfm.com); and [www.whp580.com](http://www.whp580.com)



- Sept. 20<sup>th</sup> – 24<sup>th</sup>; online voting for your favorite on those same websites
- Sept. 27<sup>th</sup> –winner will be notified
- Oct. 2<sup>nd</sup> the winner will be chauffeured to **Laguna Pointe Salon and Spa** for a day of pampering then escorted to Appalachian H-D for "**unveiling**" at 5pm.

The winner will receive a **Laguna Destination Journey**, an all-day immersion of indulging and detoxifying from head to toe. Laguna Destination Journey is our finest experience; guests get the feeling of a destination get-away. They start their journey with pure relaxation in a Lotus Flower Bath. Next, they enjoy a Laguna Signature

Facial followed by a Laguna Classic Massage. Lunch is served in our guest lounge. Then off to a tropical Paradise with a Spa Manicure and Spa Pedicure, and our salon will put the finishing touches on their hair and make-up. In addition, winner will receive: **H-D Pink Label** wardrobe and a custom-designed piece of jewelry from **K Novinger Jewelry Design** [www.knovingerjewelry.com](http://www.knovingerjewelry.com).

### **About Laguna Pointe Salon and Day Resort**

California inspired spa Mechanicsburg, PA, Laguna Pointe Salon and Day Resort, is a modern twist on the traditional salon and day spa. Our full service 7,000 square foot facility offers alternatives in wellness and masters in beauty. Our state of the art treatments, seasoned staff and high quality products provide a complete array of spa services to Central PA that is second to none.

